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Real Estate Photo Checklist

Photo sessions take approximately 2 hours to complete. It's best if owners, tenants, children and pets leave the premises. Alluring Images retains rights to the media products and they may not be altered or shared without expressed permission.



Exterior - General

- Remove cars from driveway & street
- Step back & check curb appeal
- Trim landscaping / potted plants
- Blow / rake leaves & walkways
- Turn off sprinkler timers
- Garbage bins out of sight
- Hide away tools / hoses / toys
- Stow away team logos & cute items
- Make firepits / bbq / wood piles neat
- Remove driveway oil stains
- Stow away pool toys & equipment
- Tidy shed areas
- Tidy deck furniture
- Remove realty signs
- Inform of amenities & give keys/codes



Interior - General

- Minimize furniture / clutter / photos
- Use neutral & natural colors
- Clean floors & carpets / empty trash
- Open blinds uniformly
- Turn all lights & lamps on
- Replace bad & mismatched bulbs
- Turn fans off
- Turn off TVs and monitors
- Tuck away electrical cords
- Clean windows inside & out
- Stow away cleaning items
- Hide all evidence of pets
- Tidy key / shoe / note holders / magnets
- Secure valuables & weapons
- Unlock all doors for floorplan measurements



Living Areas

- Minimize & align furniture
- Limit tables & foot stools
- Fold away blankets & throws
- Tidy & minimize pillows
- Reduce collectibles & coasters
- De-clutter fireplace and mantel
- Push-in dining chairs
- Limit dining room staging items



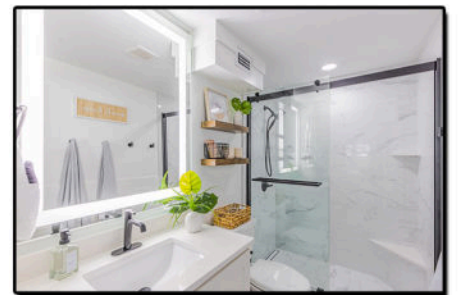
Kitchen

- Put away pots / pans / utensils / foods
- Clean all appliances
- Clean counters & sinks
- Hide oven mitts & towels
- Hide soaps / sponges / brushes
- Stow away dish trays & mixers
- Tuck cords behind small appliances
- Remove & hide magnets
- Stow away garbage cans & floor mats



Bedrooms

- Make beds
- Put clothes & shoes away
- Hide or arrange toys
- Hide hampers & laundry baskets
- Clean & close dressers
- De-clutter & clean vanities
- Clean mirrors



Bathrooms

- Clean counters & sinks
- Clean mirrors
- Clean showers & tubs
- Hide all toiletries / hygiene items
- Minimize clean towels & mats
- Stow away weight scales
- Clean toilets and close lids